

MAKE A DIFFERENCE





166 South Broad Street
Pawcatuck, CT 06379
Phone: (860) 535-5015; Fax: (860) 599-8290
www.stonington-ct.gov—Like us on Facebook!

Dear Friends,

We are very pleased to announce the **4th Annual Benefit Golf Classic**, a tournament coordinated to benefit the vital supportive services and program scholarship awards offered through our Department, is set to take place on October 4, 2021 at Stonington Country Club. At this time, we'd like to invite your organization to become a sponsor of this worthy event. Sponsorship entitles your organization to various levels of recognition and promotion that are detailed within this package.

Located in the former Stonington Police Department, Stonington Human Services (established by Town Charter in 2001) is made up of four interdependent divisions: Senior Services, Recreation, Social Services and Youth & Family Services. It is our mission to enhance the quality of life for Stonington residents from all age groups and economic backgrounds by advocating for their basic needs and promoting self-sufficiency.

Recognizing the toll that COVID-19 quarantine and social isolation took, nearly immediately, on residents of all ages, OUT-REACH has been at the forefront of our focus over the past 12 months. You Are Not Alone Program: Matched community volunteers with homebound seniors wishing to have a weekly "check in" phone call. Mental Health Matters Campaign: Distributed yard signs to be displayed by residents and businesses (sharing the suicide hotline + 2-1-1 Connecticut). Created social media groups for residents to seek pertinent information on their specific needs (Stonington Works; Stonington Supports; Stonington Connects). Stonington Magazine: Published a special COVID-19 edition featuring supportive programs and pandemic-specific info. Virtual Recreation and Enrichment Programs/Events: Our Recreation and Youth & Family Services divisions quickly pivoted from in-person to virtual program offerings, successfully hosted programs ranging from take and make art to a town-wide scavenger hunt... over 1,000 participants in Fall 2020 programs alone! Stonington Police Department Partnership: Worked closely with Officers to conduct wellness checks on residents in need; Delivered masks and Stonington Feeds Stonington gift cards; Connected back to Human Services' case managers for continued support. Free Counseling: Fielded 387 contacts from March 1, 2020 to March 1, 2021.

Along with the aforementioned efforts, your support of this event will benefit critical outreach and supportive programs that allow our neighbors in need to maintain secure housing and utilities, as well as meet basic needs, such as food and transportation, in times of crisis and hardship. In addition, it will provide much needed program scholarships to eligible families to offset the cost of programs such as pre-school and summer camp.

We welcome you to reach out directly for more information on this upcoming event, or on our Department in general to learn more about the critical services we provide within the community. Please also feel free to check out our social media pages on Facebook, Instagram and Twitter! Thank you in advance for your support. *Together, we are making a difference!*

Sincerely,

Leanne Theodore, Director
LTheodore@stonington-ct.gov

Office Hours:

Monday-Friday - 9:00 am-4:30 pm
(or by appointment)

Home visits are available for homebound individuals.

SPONSORSHIP OPPORTUNITIES



Over the past 10 years, Stonington Human Services has allocated over \$70,000 in program scholarship awards to residents in need. Recipients, both young and young at heart, have been able to afford career advancement certifications, preschool and summer camp opportunities, youth sports clinics, enrichment, art and literacy programs along with many other special events and day trips that the Department hosts on a regular basis. **The BENEFITS are ENDLESS!** Help us further our mission to enhance the quality of life for Stonington residents of all age groups and economic backgrounds by supporting and attending the **4th Annual Benefit Golf Classic.**

PARTICIPATION LEVELS

TITLE SPONSOR \$3500 (LIMITED TO 1)

- Company identified as Title Sponsor on marketing, brochures, news releases & social media
- Branding opportunity to insert company information or giveaways into player gift bags
- Company logo placed on event banner to be displayed at event
- Company name/logo prominently displayed at event
- Company name/logo on customized bag tag
- Company name/logo embroidered or etched on player gifts
- Two complementary foursomes (8 players) for the event

GOLD SPONSOR \$1500

- Company identified as Gold Sponsor on marketing, brochures, news releases & social media
- Branding opportunity to insert company information or giveaways into player gift bags
- Company logo placed on event banner to be displayed at event
- Company name/logo prominently displayed as a GOLD SPONSOR at event
- Company name/logo on customized bag tag
- One complementary foursome OR complementary lunch & dinner for (4) the day of the event

SILVER SPONSOR \$500

- Company identified as Silver Sponsor on marketing, brochures, news releases & social media
- Branding opportunity to insert company information or giveaways into player gift bags
- Company logo placed on event banner to be displayed at event
- Complementary lunch or dinner for (2) the day of the event
- Company name/logo prominently displayed as a SILVER SPONSOR at event

YOUR SUPPORT

SEND A KID TO CAMP:

Our summer camp takes full advantage of on-site athletic fields, playground, hiking trails and school facilities for to enjoy SAFE, fun-filled days of summer. The program serves as a primary source of child care for many employed, limited income families in Stonington.

AFTERSCHOOL ENRICHMENT & LITERACY PROGRAMS:

Promote & support positive youth development and improve family and community relations.

RECREATION AND SPORTS LEAGUES:

Help mold our young citizens into contributing members of the community and address childhood obesity trends through the development of healthy lifestyles, strong minds and fit bodies.

TRIPS AND SPECIAL EVENTS:

Provide life experiences for adults and numerous homebound seniors by helping them stay active and involved in the community.

PRESCHOOL FOR AGES 3-5:

Nurture and support a child's early education by kickstarting a lifelong curiosity to learn.

RENT, OIL DELIVERY AND UTILITY SUPPORT:

Help Stonington residents in need by advocating for their basic needs and promoting self-sufficiency.

WINTER BOOT / SCHOOL SHOE PROGRAM:

Sponsor a child to receive a new pair of warm boots or shoes for school.



For additional information please call (860) 535-5015

BRONZE SPONSOR \$250

- Company identified as Bronze Sponsor on marketing, brochures, news releases & social media
- Branding opportunity to insert company information or giveaways into player gift bags
- Complementary Drink tickets (4) good for the day of the event
- Company logo placed on event banner to be displayed at event

TEE SPONSOR \$100

- Company identified as Tee Sponsor on marketing, brochures, news releases & social media
- Company name/logo displayed on signage at tee boxes on a first come first serve basis
- Branding opportunity to insert company information or giveaways into player gift bags

HOLE-IN-ONE SPONSOR (MARKET COSTS)

- Company identified as Hole in One Sponsor on marketing, brochures, news releases & social media
- Branding opportunity to insert company information or giveaways into player gift bags
- Company logo placed on event banner to be displayed at event
- Company name/logo prominently displayed at the contest hole
- Arrangements could be made with the Course Management to have the vehicle on display the day of the event.



Sponsor Form

THANK YOU FOR YOUR SUPPORT!

Check package (descriptions attached):

- TITLE SPONSOR \$3500**
- GOLD SPONSOR \$1500**
- SILVER SPONSOR \$500**
- BRONZE SPONSOR \$250**
- HOLE-IN-ONE SPONSOR**
- TEE SPONSOR \$100**

Business/Organization Name

Contact Person

Phone Number

E-Mail Address

Address

City

State

Zip

Payment: Included Check # _____

Please invoice

Make checks payable and send to:

Stonington Human Services
166 South Broad Street
Pawcatuck, CT 06379
Attention: Golf Classic



Email business logo and additional files to:

rward@stonington-ct.gov



EVENT SCHEDULE

Registration & check-in 11:00am

Driving range and chipping area will be open for general use

Lunch served ahead of the round

Shot Gun start at 12:30pm
Dinner served after the round